1201 Brewster Ave. Redwood City, CA 94062 // Room 241 // www.ravenreport.org // @ravenreport

# Reach over 2000 Sequoia High School students, teachers, administrators, local families and community members.

Reach the Redwood City community quickly and economically. Your business can choose to advertise in our print edition or online for an individual issue, several issues, or for the entire school year; we offer a discount if you choose to advertise for the entire school year.

# **Advertising Prices 2015-2016**

Send either a self-created ad (.jpg, .gif, or .pdf) to <a href="mailto:ravenreport09@gmail.com">ravenreport09@gmail.com</a>, or email us with your information and the staff will be happy to help you design your ad.

#### Per Issue Prices:

	Regular Price
1/8 page	\$30
1/4 page / Web ad	\$50
1/2 page	\$100

#### Half-Year Prices (4 issues):

	Regular Price	10% discount for half year
1/8 page	\$120	\$108
1/4 page / Web ad	\$200	\$180
1/2 page	\$400	\$360

#### Full Year Prices (8 issues):

	Regular Price	20% discount for full year
1/8 page	\$240	\$192
1/4 page / Web ad	\$400	\$320
1/2 page	\$800	\$640

Advertise in our print edition or on our website, www.ravenreport.org



## Publication Dates for 2015-2016 School Year

Ads must be sent to <a href="mailto:ravenreport09@gmail.com">ravenreport09@gmail.com</a> one week prior to publication

Issue #1	September 9, 2015	Issue #5	February 3, 2016
Issue #2	October 14, 2015	Issue #6	March 9, 2016
Issue #3	November 12, 2015	Issue #7	April 20, 2016
Issue #4	December 9, 2015	Issue #8	May 25, 2016

### Contract for 2015-2016 School Year

This contract constitutes an agreement between the client named herein and the *Raven Report*, the Sequoia High School student newspaper, located at 1201 Brewster Ave., Redwood City, CA 94062. The client agrees to provide either a print-ready advertisement or the art and copy necessary to create an advertisement to <a href="mailto:ravenreport09@gmail.com">ravenreport09@gmail.com</a>, by noon of the day one week prior to the publication date. Cancellation of the ad will not be accepted after this deadline.

Accounts may be paid in advance, or else must be paid for within ten days of the publication of each issue. We reserve the right to refuse to accept advertisement from anyone who has not paid previous bills or who submits advertisements inappropriate for a high school newspaper. You will receive a copy of the newspaper publication as proof of publication of your ad with your invoice within one week of publication. The advertiser understands that the ad may not run if the conditions stated are not met.

Advertisement requested by:				
Business Name				
Business Address				
Business Phone				
Contact Person				
Contact phone/email				
Advertisement will run in prir	nt edition	on wel	osite	both print/web
Number of issues the ad will run	<u> </u>	/	Ad size	
Business contact signature			Date	
Advertisement will be provid	ed by business	[	designed l	oy Raven Report
Special notes/requirements:				